

LEASON ELLIS

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LEASON ELLIS ANNOUNCES THE ADDITION OF TOP TRADEMARK, COPYRIGHT AND DOMAIN NAME ATTORNEY

Well-known IP Attorney Martin Schwimmer Joins the Firm

WHITE PLAINS, NEW YORK — Leason Ellis LLP is delighted to announce that Marty Schwimmer has joined the firm's Trademark, Copyright and Domain Name Practice Group. Mr. Schwimmer, perhaps best known as the publisher of The Trademark Blog, the first trademark law blog, has an unmatched blend of experience in all aspects of trademark law, including cutting-edge internet matters, complex civil litigation and international contentious practice.

Mr. Schwimmer joins the firm as Partner with an emphasis on counseling clients, prosecuting domestic and international trademark applications, and litigating trademark and copyright cases in federal court, as well as handling domain name arbitrations.

Mr. Schwimmer comes to Leason Ellis from Moses & Singer, a general practice firm in New York City, where he was also a Partner. Prior to that, Marty founded and managed The Law Offices of Martin Schwimmer for eight years. He was also previously a Partner at Fross Zelnick Lehrman & Zissu, P.C.

In addition to writing nine-years worth of blog posts, Mr. Schwimmer has most recently co-authored an article in The Trademark Reporter of the International Trademark Association, titled "Notice and Takedown for Trademarks," arguing for a new statutory procedure for online infringements, analogous to the Digital Millennium Copyright Act.

With the addition of Mr. Schwimmer, Leason Ellis continues its rise as a leading intellectual property firm. "Marty is a nationally-recognized expert in trademark law," said David Leason, Managing Partner of the Firm. "Now I know how the Knicks felt when they got Carmelo Anthony," Leason adds.

"Leason Ellis offers Manhattan experience without big city pricing," says Schwimmer. He adds, "a boutique like Leason Ellis exceeds the breadth and depth of an IP department in a general practice firm but without the client having to pay for excessive staff, midtown real estate, and marble restrooms."

Mr. Schwimmer is a graduate of Harvard University and Fordham School of Law. He has a wife, three boys, and two dogs. His favorite author is Neal Stephenson.

About Leason Ellis

Leason Ellis prides itself in delivering value to its clients by providing intelligent and unexpected solutions to the legal challenges that they face. Clients of the firm benefit from the years of experience cultivated by professionals from established specialty intellectual property firms. We invite you to contact us and learn more about our experience and personalized approach to intellectual property law and management.

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